

Media release

Date

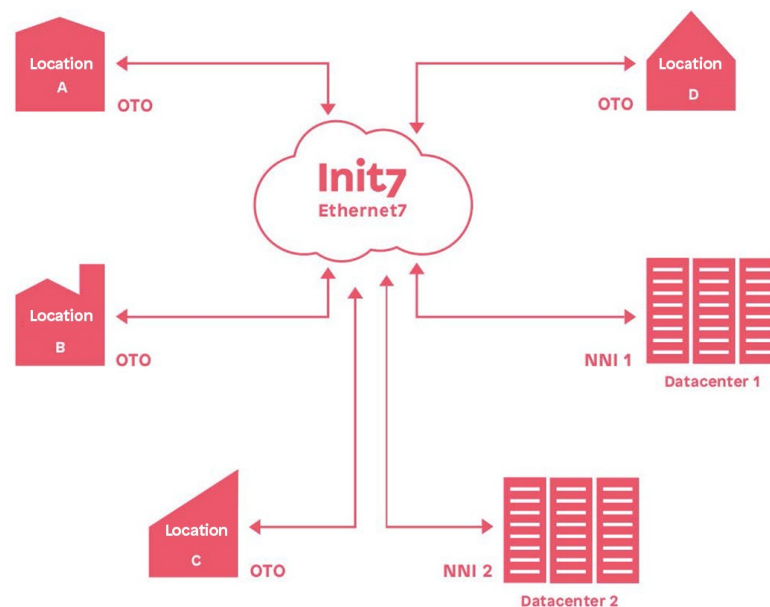
## Init7 launches Ethernet7

20. August 2024

**Faster and cheaper: Init7 expands its portfolio and launches Ethernet7, a new Carrier Ethernet Service on fiberglass that is tailored to the needs of companies and organizations with multiple locations as well as resellers.**

Ethernet7 complies with the industry standard “Carrier Ethernet Service” (CES) and is based on Cisco’s EVPN-VXLAN technology. The layer-2 transport of Ethernet7 can be imagined as a simple Ethernet LAN, whereby the connections can be distributed throughout Switzerland.

Conventional fiber optic connections (OTO) are used. Ethernet7 is available on 2 million OTOs throughout Switzerland, which corresponds to 81% of all homes and commercial premises already equipped with fiber optics. The status of the expansion can be seen on a daily basis on the fiber optic map at <https://ftth.init7.net/>.



In over 50 carrier-neutral data centers in Switzerland and Europe, Ethernet7 can be delivered to the customer as an NNI (Network-Network-Interconnect). The active electronics (layers 2 and 3) are operated entirely by Init7 itself; no reseller services are used.

Compared to conventional Carrier Ethernet solutions, Ethernet7 offers a disruptive price-performance ratio and flexible bandwidths of 1 or 10 gigabits. A simple pricing scheme and attractive contract terms round off the offering, providing resellers with an efficient basis for value-added services such as cloud solutions or firewall services.

## Further information

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## Picture

<https://www.init7.net/de/news/ethernet7-standortvernetzung.png>

## About Init7

For almost 25 years, Init7 has been operating as an independent Internet provider in Winterthur in the national and international market for private and business customers. We aim to operate the infrastructure ourselves as far as possible, as this is the only way we can meet our quality standards. Our customers appreciate this - between 2018 and 2023, Init7 won the coveted Bilanz Telekom Rating in the "No. 1 internet provider residential customers" category six times in a row. Find out more on our website: [www.init7.net](http://www.init7.net)